



The use of this official seal confirms that this Activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval. This course has been approved for 18 HR recertification credit hours toward any of HRCI's eight credentials including SPHR® and PHR®.

# Strategic HR Management and Organization Development (OD)

## Course Outline

The Strategic Planning process

The Strategic role of HR in Organizations

HR and Organization Development

### Day 1:

- ICE breaker and introduction
- Why Strategic Management and OD
- Key OD Competencies (KSA)
- Strategic HR (OD) and Change management

### Day 2:

- Strategy Analysis
- Environmental Scanning
- SWOT, Pestle, porter's five forces model
- Strategy Formulation
- Vision & Mission Statements and Core values
- Types of corporate level strategies
- Types business level Strategies
- Types of functional strategies

### Day 3:

- MBO AND SMART objectives
- Initiating HR Balance scorecard
- Initiating the organizational structure
- HR OD applications
- Consolidated case study

**Course Duration:** 3 Days from 9:00AM to 4:00PM

**Course Language:** English material/ bilingual lecture

## Course Accreditation

This course has been approved for 18 (HR (General)) recertification credit hour toward aPHR™, aPHRi™, PHR®, PHRca®, SPHR®, GPHR®, PHRi™ and SPHRi™ recertification through the HR Certification Institute.)

**Registration Deadline:** One week before the course date

**Course Venue:** Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

### **Registration & Payment**

- Logon to [www.topbusiness-hr.com/course\\_Register](http://www.topbusiness-hr.com/course_Register) to fill a registration form. Alternatively you can request a registration form by mail from: [training@topbusiness-hr.com](mailto:training@topbusiness-hr.com).
- Course fees include materials (Soft Copy), coffee break, and certificate.
- Payment by cheque in Top Business' name, cash to our address, Visa or bank transfer.
- Payment is due within 3 working days from course confirmation date. Your registration is confirmed only after payment.
- In case of cancellation 4 working days before the course starting date, 10% of the total amount is nonrefundable

### **For More Information**

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